

DESIGNER

CHELSEY ADAMS

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WEBSITE

CADAMS.NET



SUMMARY

EMERGING VISUAL DESIGNER WITH TRAINING IN DIGITAL DESIGN AND GRAPHIC COMMUNICATION. EXPERIENCED WITH ADOBE CREATIVE CLOUD, LAYOUT DESIGN, AND VISUAL STORYTELLING. INTERESTED IN APPLYING VISUAL DESIGN PRINCIPLES TO CREATE INTUITIVE, USER-FOCUSED DIGITAL EXPERIENCES.

SKILLS

- ADOBE CREATIVE SUITE
- USER CENTERED DESIGN
- WIREFRAMING & PROTOTYPING
- TYPOGRAPHY & LAYOUT
- PROBLEM SOLVING & ADAPTABILITY
- COLLABORATION & COMMUNICATION

WORK EXPERIENCE

SALES DEPARTMENT REPRESENTATIVE

APPTEGY - [JAN 2025 - PRESENT]

- GENERATED AND QUALIFIED LEADS, BUILT CLIENT RELATIONSHIPS, AND SUPPORTED THE SALES TEAM IN ACHIEVING TARGETS.

PET STYLIST

PETSMART - [JUN 2023 - JAN 2025]

- GROOMED PETS SAFELY AND EFFICIENTLY WHILE PROVIDING EXCELLENT CUSTOMER SERVICE AND MAINTAINING A CLEAN WORKSPACE.

CAFE MANAGER

MUGS CAFE - [AUG 2018 - MAR 2023]

- MANAGED DAILY CAFÉ OPERATIONS, SUPERVISED STAFF, AND ENSURED SMOOTH WORKFLOW AND QUALITY CUSTOMER SERVICE.

CERTIFICATIONS

DIGITAL MARKETING CERTIFICATION

STUKENT

GOOGLE ADS CREATIVE CERTIFICATION

GOOGLE

EDUCATION

BACHELOR'S OF SCIENCE IN DIGITAL

**TECHNOLOGY & DESIGN WITH AN EMPHASIS IN
GRAPHIC COMMUNICATION**

ARKANSAS STATE UNIVERSITY - MAY 2026